



BRAND INTRODUCTION



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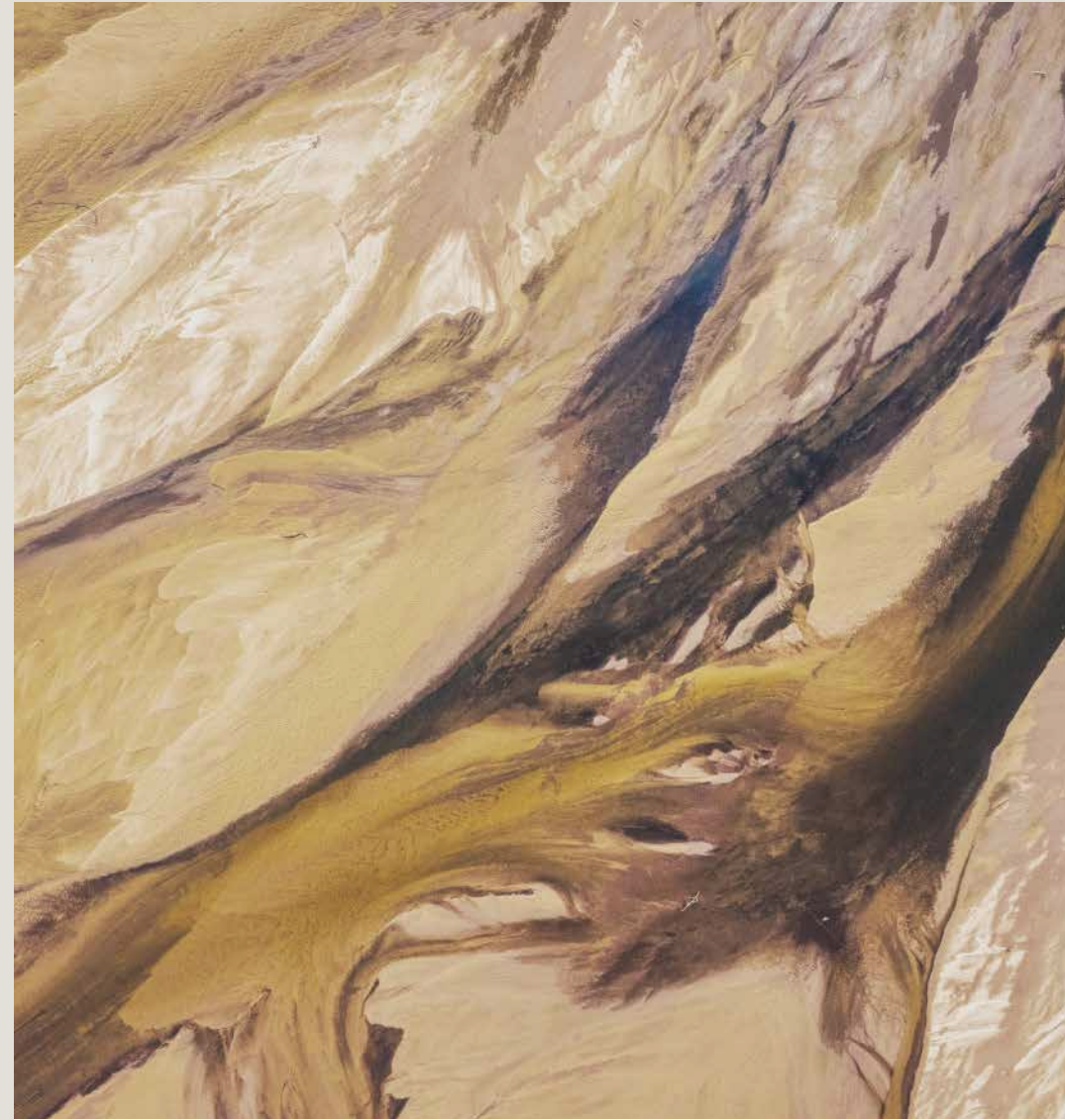
BRAND INTRODUCTION

SKIN1004

BRAND OVERVIEW

SKIN1004 is an award-winning hypoallergenic & natural skincare brand from Korea. **Our main ingredient**, CENTELLA ASIATICA, originating from the untouched nature of MADAGASCAR, is one of the world's finest Centella. **Our products** are special in that all of our products are infused with high quality Centella extract. All products are very mild, soothing, extra-light and non comedogenic to provide breathable,

non-sticky, and soft finish. **Our core value** is to distribute our well-crafted natural skincare products at affordable prices. We are proud to be a clean beauty brand and have acquired certifications to prove so, such as CGMP, Beauty without Bunnies, cruelty-free & vegan through PETA, etc. We will always continue to practice ethical and clean beauty business practices.



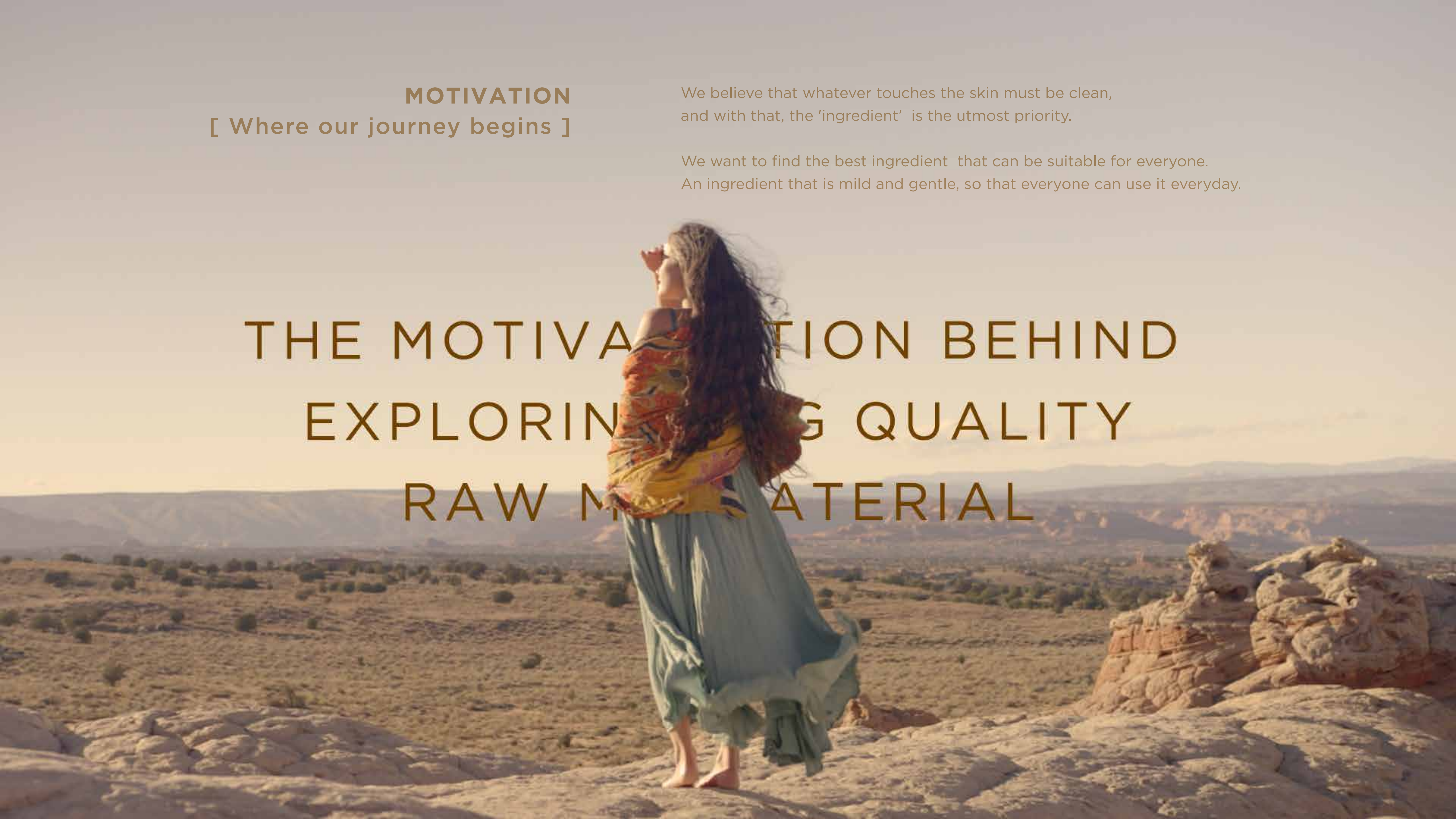
BRAND STORY

MOTIVATION
[Where our journey begins]

We believe that whatever touches the skin must be clean,
and with that, the 'ingredient' is the utmost priority.

We want to find the best ingredient that can be suitable for everyone.
An ingredient that is mild and gentle, so that everyone can use it everyday.

THE MOTIVATION BEHIND
EXPLORING QUALITY
RAW MATERIAL

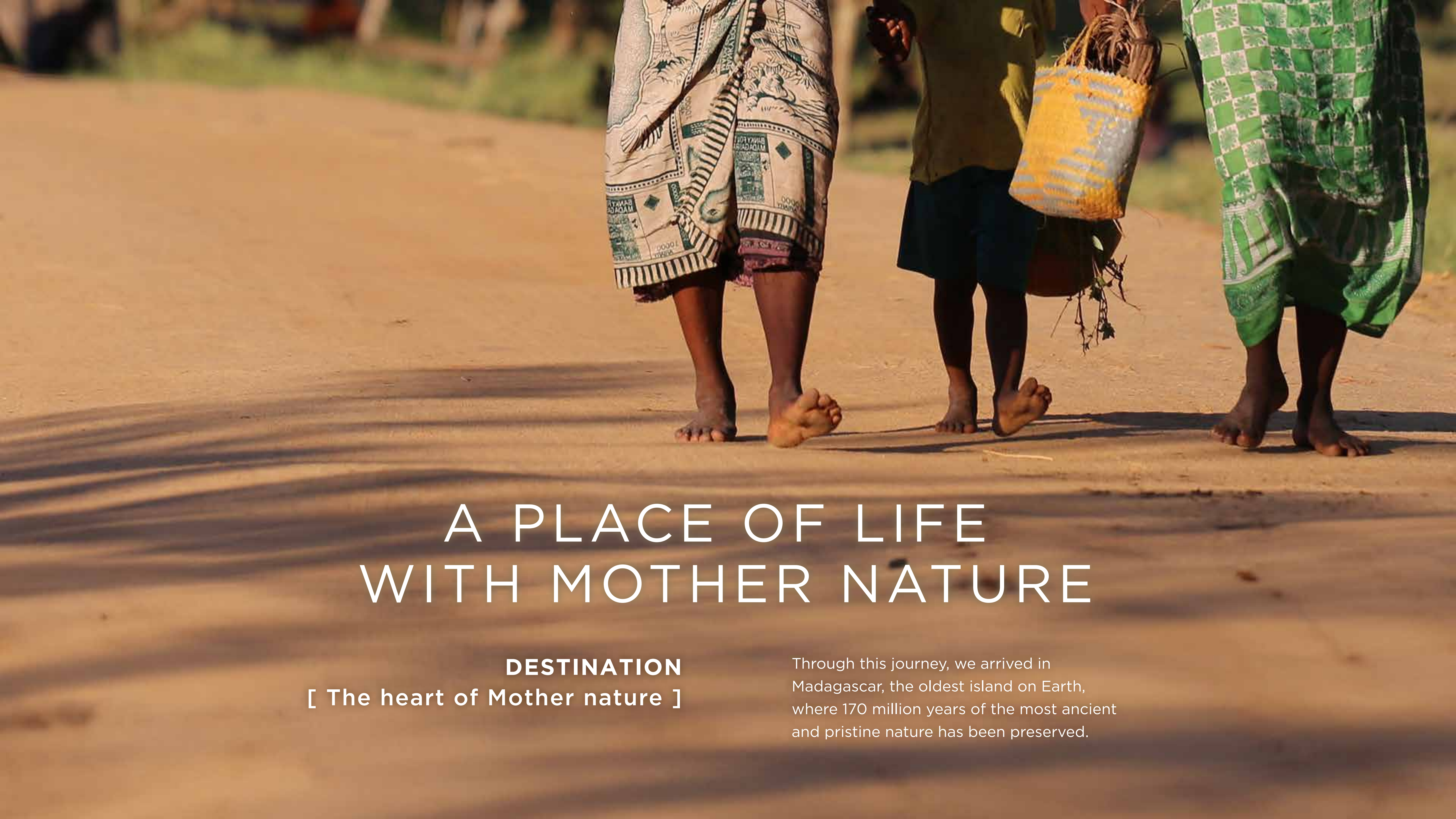


THE PLACE WHERE HIGH QUALITY RAW MATERIALS EXIST



EXPLORATION
[The source of good ingredients]

With the belief that good ingredients originate from clean nature, we went on a long journey to find "The Untouched Nature."

A photograph showing the lower half of three people walking on a dry, dusty path. The person on the left wears a patterned sarong with text and graphics. The person in the middle is a child in a yellow shirt and dark shorts, carrying a large woven basket. The person on the right wears a green and white checkered sarong. All are barefoot. The background is a blurred natural landscape.

A PLACE OF LIFE WITH MOTHER NATURE

DESTINATION
[The heart of Mother nature]

Through this journey, we arrived in Madagascar, the oldest island on Earth, where 170 million years of the most ancient and pristine nature has been preserved.

THE LEAF OF LIFE, CENTELLA ASIATICA



DISCOVERY

**[Centella Asiatica,
the leaf of life]**

From the ancient wisdom of natives,
we found the healing and protecting
leaf of life,

Centella Asiatica.

CULTIVATION

**[Centella Asiatica,
the leaf of life]**

Centella Asiatica of the highest quality are grown
in the fields of the untouched Madagascar.
The optimal environment for Centella farming
is annual average temperature of 23~27°C
at the altitude of 700m.

Centella Asiatica are selected under a
thorough cultivation harvest management system.

DELIVERING YOU THE UNTOUCHED NATURE



CREATE

[The best raw material]

We deliver the finest quality of pure Centella Asiatica Extract to create the best skincare products.

DELIVER

[The purity of nature]

We've carefully selected the finest raw ingredients, and deliver you the untouched nature, its purity and freshness, to your skin.



BRAND PHILOSOPHY



Whatever touches the skin must be pristine.

Believing good ingredients start from good land,
we only use Centella Asiatica harvested from
Good Agricultural and Collection Practices (GACP).

To deliver ingredients of the highest quality,
SKIN1004 follows the GACP process meticulously.

GACP [Good Agricultural and Collection Practices]
Picking / Drying / Conservation



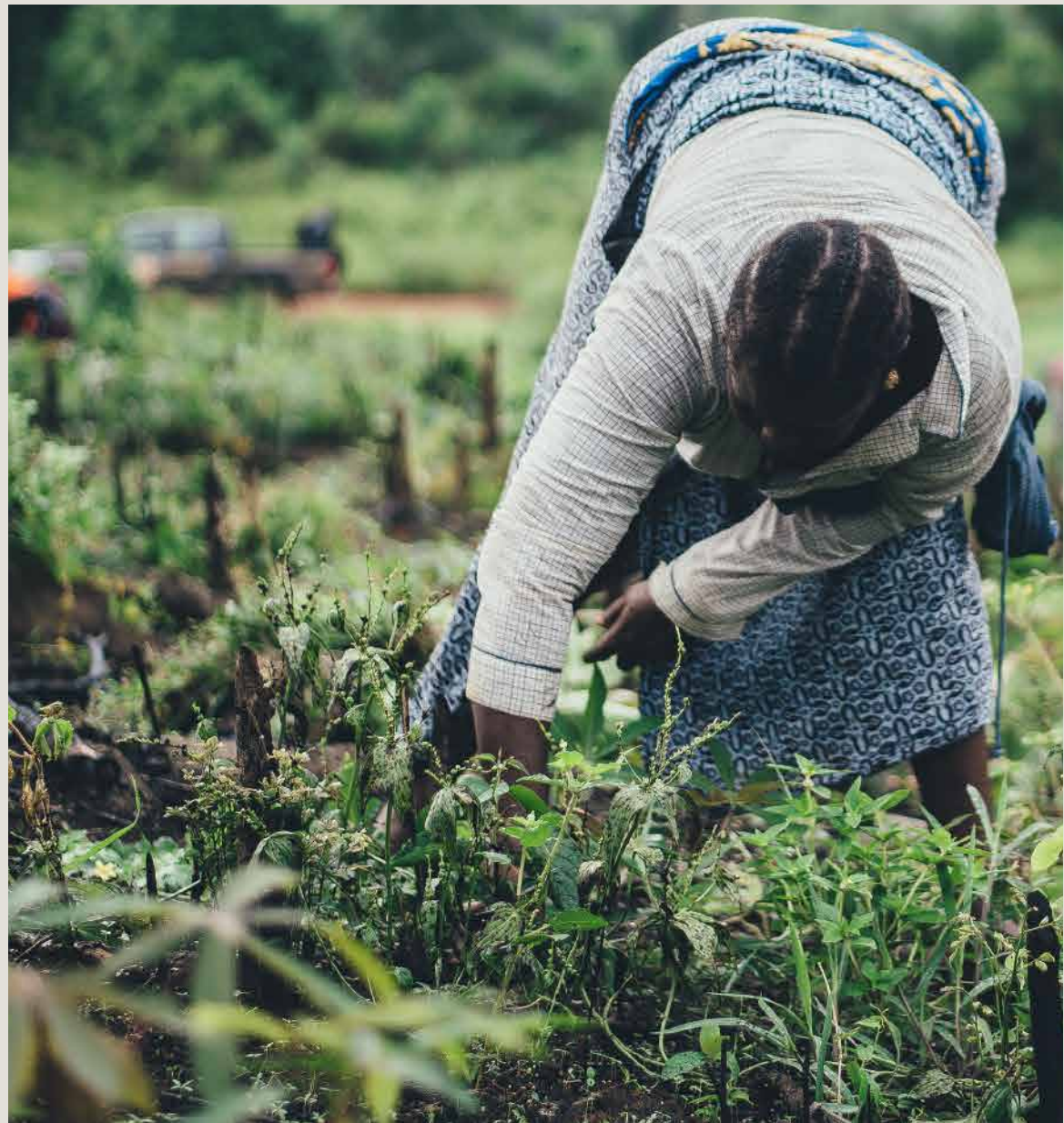
GACP FARMING

Trained pickers from 17 certified regions of Madagascar, optimized Centella farming, are hired to prevent any contamination of raw ingredients.



GACP PICKING

Systematic program of training for pickers



1. The pickers must wash their hands before picking.

2. No usage of sharp blades or knives during picking.
[Prevents injuries and contamination of Centella leaves via blood]
3. Tearing the root or separating the stem of the plant is strictly forbidden.
[Preserves Centella species of the highest quality]

4. Trained pickers are registered and receive a Picker Card for identification.
[Certified quantity and quality of produce from each picker]
[Traceability of quality of raw ingredients]
[Record of individual quota to ensure ethical payment]



To keep the Centella fresh, leaves are swiftly dried immediately after picking by trained pickers.

The leaves are dried under sunlight during the day and kept under fresh ventilated air during the night.

Centella leaves are dried on clean sheets or cloths to prevent direct contact with the ground.

GACP CONSERVATION

Strict conservation to prevent spoilage of produce

- Centella leaves are stored in sanitary places, away from hydrocarbons, chemicals and resins.

To prevent contamination via moisture, leaves are stored in dry, well-ventilated storages.

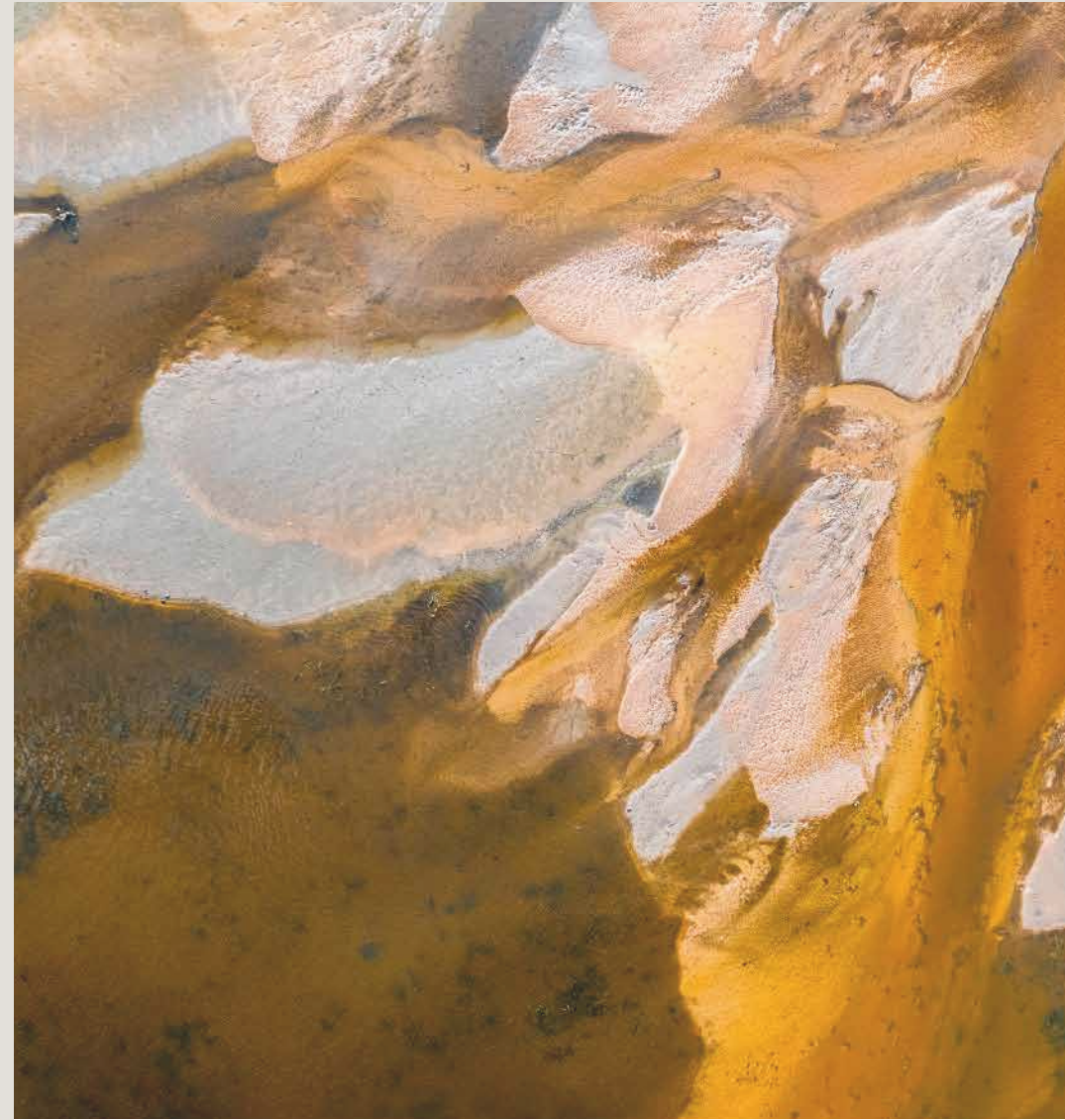
When stored in large quantities in sacks, the Centella is stored at least 10cm away from the floor and walls.

**EWG GREEN
GRADE**



TM

SKIN1004's Centella is certified as EWG green grade, imported with minimized production process, and has removed unnecessary ingredients to create safe and mild skincare products.



PRODUCTS

Believing that good skincare products begin from high-quality ingredients, SKIN1004 is persistent in using the finest Madagascan centella leaves to produce the 'Centella Line.' The Centella line products are made of minimal essential ingredients for gentle but effective skincare, while excluding unnecessary harmful preservatives or chemicals.

[Light Cleansing Oil / Ampoule Foam / Toning Toner / Watergel Sheet Ampoule Mask / Ampoule / Soothing Cream / Cream / Air-Fit Suncream Plus / Quick Calming Pad / Air-Fit Suncream Light]

CENTELLA



01



CENTELLA LINE

MADAGASCAR CENTELLA LIGHT CLEANSING OIL

MAIN INGREDIENTS

Centella Asiatica Extract, 6 Plant-based oils

PRODUCT INFO

- Dissolves makeup and residues in the skin with Centella oil (MCT-oil-extracted Centella) and 6 botanical ingredients
- Micellar cleansing oil allows removal of excess oil and makeup without removing healthy oils
- Water-like light texture, suitable for those who are new to oil cleansers
- Non-comedogenic and dissolves sebum to prevent pore congestion

HOW TO USE

- Pump an appropriate amount into hands and apply to the whole face and gently massage. As makeup melts, emulsify the oil by adding water gradually. Massage until milky and rinse with lukewarm water.

VOLUME 200ml



CENTELLA LINE

MADAGASCAR CENTELLA AMPOULE FOAM

MAIN INGREDIENTS

Centella Asiatica Extract, Sodium Bicarbonate, Antipyretics

PRODUCT INFO

- A slightly acidic natural foam cleanser with pH of 5
- Advanced cleansing power removes 92.69% of fine dust
- Creates rich and delicate foam with a soft and hydrating finish
- Consist Centella Ampoule that soothes and balance skin
- Coconut-derived surfactants gently cleanses and moisturizes the skin
- Ultra-fine baking soda powder attaches to sebum and waste in pores to effectively remove them

HOW TO USE

- Squeeze an appropriate amount onto wet hands and rub together to create foam. Gently massage the face to cleanse and rinse thoroughly with lukewarm water.

VOLUME 125ml





CENTELLA LINE

MADAGASCAR CENTELLA QUICK CALMING PAD

MAIN INGREDIENTS

Centella Asiatica Extract, Panthenol, Sodium Hyaluronate

PRODUCT INFO

- Gentle calming pad composed of only 10 EWG green-grade ingredients that are essential for soothing irritated skin
- Triple layered pads that adhere to the skin with no air bubbles
- Large size pads make it easy to tend large areas of the face at once, with less hassle
- Crescent moon shaped pad tailored for easy application around the curvatures of the eyes and nose area

HOW TO USE

- Place the pads for 3-5 minutes on the cheeks, forehead, or specific areas of concern. Remove then pat to promote absorption of the remaining essence.

*After opening the product, keep the included lid and tweezers inside for convenient use.

VOLUME 70ct (130ml)



CENTELLA LINE

MADAGASCAR CENTELLA TONING TONER

MAIN INGREDIENTS

Centella Asiatica Extract, PHA(gluconolactone), Hyaluronic Acid

PRODUCT INFO

- Gentle exfoliating toner with light, watery texture
- Everyday toner infused with centella asiatica extract and PHA, a mild exfoliator
- PHA, mild exfoliating formula activates gradually on the skin to gently remove sebum and dead skin cells
- Certified brightening & anti-aging benefits for clear and elastic skin
- Non-comedogenic test complete, safe for acne skin and all other skin types

HOW TO USE

- Apply an appropriate amount to either a cotton pad or directly on the palms. Apply the product to the skin in the direction of skin texture, gently tap the face to promote absorption.

VOLUME 210ml / 400ml



CENTELLA LINE

MADAGASCAR CENTELLA AMPOULE

MAIN INGREDIENTS

Centella Asiatica Extract

PRODUCT INFO

- Centella asiatica extract from the untouched nature of Madagascar
- SKIN1004's signature ampoule with a light watery texture and non-sticky formula
- Madagascan Centella asiatica contains 7 times more soothing actives than other centella asiatica
- Only consists the single most effective ingredient and nothing else to ensure maximized benefits
- Immediately calms and hydrates sensitive skin

HOW TO USE

- After cleansing and toning the face, use the dropper to drop an appropriate amount onto the skin. Apply along skin texture and pat to promote absorption.

VOLUME 55ml / 100ml





CENTELLA LINE

MADAGASCAR CENTELLA SOOTHING CREAM

MAIN INGREDIENTS

Centella Asiatica Extract, 3 Inter-skin Lipid Components (Ceramide, Fatty Acid, Cholesterol)

PRODUCT INFO

- Barrier cream with soothing formula for sensitive skin
- Contains 3 essential components to health skin; ceramide, cholesterol, and fatty acids
- Non-sticky and lightweight moisturizing gel texture that runs smoothly on the skin

HOW TO USE

- Apply an appropriate amount onto the face and pat gently with both palms for absorption.

VOLUME 75ml



CENTELLA LINE

MADAGASCAR CENTELLA CREAM

MAIN INGREDIENTS

Centella Asiatica Extract, Squalene, Niacinamide, Adenosine

PRODUCT INFO

- Lightweight and effective moisture sealing cream
- Calms the skin and forms a protective hydration layer with squalene and Centella asiatica extract
- Certified brightening & anti-aging benefits for clear and elastic skin
- Calms, moisturizes, and nourishes skin damaged by harmful external environment
- Smooth and rich, yet light, cream texture with a natural aroma that runs smoothly on the skin

HOW TO USE

- Apply an appropriate amount on the face and pat gently with both palms for absorption.

VOLUME 75ml



CENTELLA LINE

MADAGASCAR CENTELLA SUNCREAM LIGHT

MAIN INGREDIENTS

Centella Asiatica Extract, Zinc Oxide, TECA (Titrated Extract of Centella Asiatica), Skincalm Complex

PRODUCT INFO

- Physical (mineral) sunscreen with effective UVA/UVB protection of SPF 30 and PA++++
- SPF30 and PA++++ UV protection allows adequate protection for daily indoor life styles and sensitive skin
- Ultra light-weight cream texture with minimized white cast for every day use
- TECA™ (Titrated Extract of Centella Asiatica) & Madagascan Centella extract provide ultimate soothing effects
- Certified as a multi-functional cosmetic for 3 different properties: brightening / anti-aging / UV protection by the Ministry of Food and Drug Safety
- This product is 'Reef Safe', made without harmful ingredients that damage the marine ecosystem.
- Completed skin irritation test for safe use on sensitive skin and for all skin types

HOW TO USE

- At the last step of skin care, evenly apply to areas exposed to UV rays.

VOLUME 50ml



CENTELLA LINE

MADAGASCAR CENTELLA SUNCREAM PLUS

MAIN INGREDIENTS

Centella Asiatica Extract, Niacinamide, MadeWhite™(Patent # 10-1245563 KR), Multiex BASAM

PRODUCT INFO

- Physical (mineral) sunscreen with SPF50+ PA++++
- Non-nano physical sunscreen with strong UV filters, deflecting UV rays like a mirror, suitable for all seasons and outdoors
- Natural tone-up effect with a matte finish
- Smooth and soft application with minimized white casts and stiffness
- Blocks UV rays and brightens the skin simultaneously with niacinamide and MadeWhite™.
- Effectively soothes the skin with Centella asiatica extract
- This product is 'Reef Safe', made without harmful ingredients that damage the marine ecosystem
- Certified as a dual-functional cosmetic for brightening / UV protection by the Ministry of Food and Drug Safety

HOW TO USE

- At the last step of skin care, evenly apply to areas exposed to UV rays.

VOLUME 50ml



CENTELLA LINE

MADAGASCAR CENTELLA WATERGEL SHEET AMPOULE MASK

MAIN INGREDIENTS

Centella Asiatica Extract, Cornmint Oil, Antipyretic Solution

PRODUCT INFO

- Contains natural cornmint oil and Centella asiatica extract to cool and calm sensitive skin
- Watergel sheet technology allows ampoule-soaked sheet masks that won't dry out
- Unique gel-based sheet mask provides improved essence absorption and moisture retention to ensure tight adherence to the skin
- Extra soft material for sensitive skin that doesn't tear easily

HOW TO USE

- After cleansing, evenly apply the sheet mask to the entire face. Remove the mask after 10-20 minutes, then gently tap the skin to help absorb any remaining essence.

VOLUME 25ml x 1ea / 25ml x 5ea



The HYALU-CICA line is a collection of moisturizing skincare products with SKIN1004's signature Hyalu-Cica Formula, the golden ratio of hyaluronic acid and cica. Moisturizing is essential to healthy skin and sometimes irritated and inflamed skin can be caused by lack of moisture. Hyalu-Cica products will add a burst of hydration and boost of calming to your skin with non-sticky and breathable finish.

[Brightening Toner / Blue Serum / Sleeping Pack / Cloudy Mist / First Ampoule / Moisture Cream / Water-fit Sun Serum / Silky-Fit Sun Stick]

HYALU-CICA



02



HYALU-CICA LINE

MADAGASCAR CENTELLA HYALU-CICA FIRST AMPOULE

MAIN INGREDIENTS

Hyalu-Cica Formula (Hyaluronic acid + Cica (Centella)), COMPAREX, Betula Platyphylla Japonica Juice, Anastatica Hierochuntica Extract

PRODUCT INFO

- Moisture boosting ampoule that quickly moisturizes the skin to prep it for the benefits of the next skincare routine
- Hyalu-Cica formula calms and moisturizes the skin
- Quickly relieves dry and irritated skin with COMPAREX that delivers anti-inflammatory properties into the skin with fine particles for deeper absorption
- Watery and slippery texture for easy application and fast absorption
- Completed skin irritation test for safe use on sensitive skin and for all skin types

HOW TO USE

- Drop an appropriate amount and evenly apply to the skin. Pat to promote absorption.

VOLUME 50ml / 100ml





HYALU-CICA LINE

MADAGASCAR CENTELLA HYALU-CICA BRIGHTENING TONER

MAIN INGREDIENTS

Hyalu-Cica Formula (Hyaluronic acid + Cica (Centella Asiatica)),
AHA+LHA, Ceramide Biom, 5 Layer Hyaluronic Acids, Niacinamide &
Adenosine

PRODUCT INFO

- Moisturizing toner with mild exfoliation
- Hyalu-Cica formula calms and moisturizes dry and sensitive skin
- Components of AHA+LHA exfoliates clogged pores and removes surface dead skin cells
- Contains Madagascan Centella Asiatica leaf water for quick relief to redness and irritations
- Certified brightening & anti-aging benefits for clear and elastic skin

HOW TO USE

- After cleansing, take an appropriate amount on a cotton pad or hands and gently absorb it along the skin texture.

VOLUME 210ml





HYALU-CICA LINE

MADAGASCAR CENTELLA HYALU-CICA BLUE SERUM

MAIN INGREDIENTS

Hyalu-Cica Formula (Hyaluronic acid + Cica (Centella Asiatica)), Ceramide Biom, 5 Layer Hyaluronic Acid, Niacinamide & Adenosine, Hedera Helix (Ivy) Leaf Extract

PRODUCT INFO

- Light gel-type serum for brightening and moisturization with non-sticky formulation
- Hyalu-Cica formula calms and moisturizes dry and sensitive skin
- 5 layers of hyaluronic acid absorbs deeply into skin to provide long-lasting moisturization
- Niacinamide and adenosine brighten the skin while fading out wrinkles by energizing the skin's surface
- Hedera Helix (Ivy) Leaf Extract vitalizes dull skin to be soft and moisturized

HOW TO USE

- Pump an appropriate amount onto hands and evenly apply to the skin.

VOLUME 50ml





HYALU-CICA LINE

MADAGASCAR CENTELLA HYALU-CICA MOISTURE CREAM

MAIN INGREDIENTS

Hyalu-Cica Formula (Hyaluronic Acid + Cica (Centella)), Phyto collagen, Moisture Keep 24

PRODUCT INFO

- Moisturization cream with a combined gel and cream-like formula
- Maintains deep moisturization for 100 hours
- Hyalu-Cica formula calms and moisturizes dry and sensitive skin
- Phyto collagen (Plant-based collagen) holds 500 times more moisture than its own body. This plant-based collagen replenishes lacking moisture and decreasing collagen levels in the skin to prevent wrinkles and dehydration.
- Completed skin irritation test for safe use on sensitive skin and for all skin types

HOW TO USE

- Apply and spread gently on the skin at the last step of your skincare routine and lightly tap to absorb into the skin.

VOLUME 75ml





HYALU-CICA LINE

MADAGASCAR CENTELLA HYALU-CICA SLEEPING PACK

MAIN INGREDIENTS

Hyalu-Cica Formula (Hyaluronic acid + Cica (Centella Asiatica)), Ceramide Biom, Melatonin, Niacinamide & Adenosine, Hibiscus Esculentus Fruit Extract, Pyrus Communis (Pear) Fruit Extract, Rosa Damascena Flower Water, Cucumis Melo (Melon) Fruit Extract and other natural ingredients

PRODUCT INFO

- Overnight sleeping mask with no need for wash-off
- Gel-type texture that is super light and moist for quick absorption into the skin
- Hyalu-Cica formula calms the skin by preventing evaporation of moisture overnight
- Melatonin increases antioxidant levels to help restore and improve skin tone, while combating signs of aging
- Certified brightening & anti-aging benefits for clear and elastic skin
- Allergen Free, no artificial or added scents

HOW TO USE

- Apply an appropriate amount onto the face and let it absorb overnight. Wash-off is not needed.

VOLUME 100ml





HYALU-CICA LINE

MADAGASCAR CENTELLA HYALU-CICA WATER-FIT SUN SERUM

MAIN INGREDIENTS

Hyalu-Cica Formula (Hyaluronic Acids + Cica (Centella)), Baby Green Complex

UV FILTERS

Diethylamino Hydroxybenzoyl Hexyl Benzoate

PRODUCT INFO

- Chemical sunscreen with an effective UVA/UVB protection of SPF 50+ and PA++++
- Ultra lightweight sunscreen with a non-sticky and serum-like texture provide an breathable & dewy finish with no white cast
- Breaking stereotypes of dry and stiff sunscreens, it has light moisturizer-like texture that runs smoothly on the face with quick absorption
- SKIN1004's unique Hyalu-Cica formula provides deep moisturizing and soothing effect, with a quick absorption into the skin
- Certified as a multi-functional cosmetic for 3 different properties: brightening / wrinkle reduction / UV protection by the Ministry of Food and Drug Safety
- This product is 'Reef Safe', made without harmful ingredients that damage the marine ecosystem
- Naturally derived baby greens complex(7 types of sprout extracts) soothes the skin
- Completed skin irritation test for safe use on sensitive skin and for all skin types

HOW TO USE

- At the last step of skin care, evenly apply to areas exposed to UV rays.

VOLUME 50ml / 100ml



HYALU-CICA LINE

MADAGASCAR CENTELLA HYALU-CICA CLOUDY MIST

MAIN INGREDIENTS

Hyalu-Cica Formula (Hyaluronic acid + Cica (Centella)), Camellia Sinensis (Green Tea) Leaf Water, Ceramide Biome

PRODUCT INFO

- Concentrated Camellia Sinensis(Green Tea) leaf water moisturizes all day.
- Hyalu-Cica formula calms and moisturizes dry and sensitive skin
- Ultra-fine mist spray nozzle allows widespread coverage
- Certified anti-aging benefits by correction and prevention of wrinkles and fine lines

HOW TO USE

- Hold the mist 20-30cm from your face. Spray the face 1-2 times, or as needed, and let it absorb into the skin.

VOLUME 120ml





HYALU-CICA LINE

MADAGASCAR CENTELLA HYALU-CICA SILKY-FIT SUN STICK

MAIN INGREDIENTS

Hyalu-Cica Formula (Hyaluronic Acids + Cica (Centella)), Botanical Tannins

PRODUCT INFO

- SKIN1004's unique Hyalu-Cica formula provides a deep moisturizing and soothing effect, with a quick absorption into the skin
- A roll-on stick-type sun care product that is small and light which is excellent for portability and convenience provides a breathable & dewy finish with no white cast
- Sebum improvement and sweat-proof tests are completed as a sweat and sebum-resistant sun stick designed for outdoor activities
- This product is 'Reef Safe', made without harmful ingredients that damage the marine ecosystem
- Tannin, a component known for its astringent taste, simultaneously cares for pores and sebum, helping maintain flawless skin.
- Completed skin irritation test for safe use on sensitive skin and for all skin types

HOW TO USE

- At the last step of skincare, evenly apply to areas exposed to UV rays.

VOLUME 20g



The Tone Brightening line is specifically formulated to treat hyperpigmentation, discoloration and inflammation all at once by brightening the skin tone. We took Madagascan Centella asiatica and amplified the Madecassoside content and combined it with high content of Niacinamide to boost a tone brightening effect. The Tone Brightening line is suitable for skin concerns of dullness, discoloration, and hyperpigmentation.

[Cleansing Gel Foam / Boosting Toner / Capsule Ampoule/ Capsule Cream/ Tone-Up Sunscreen]

03 TONE BRIGHTENING



03



TONE BRIGHTENING LINE

MADAGASCAR CENTELLA TONE BRIGHTENING CLEANSING GEL FOAM

MAIN INGREDIENTS

Centella Asiatica Extract, Madecassoside, 3-O-Ethyl Ascorbic Acid, SINGREEN, Agave Tequilana Leaf Extract

PRODUCT INFO

- Naturally derived ingredients gently cleanses the skin without disrupting your skin's natural moisture balance
- Patented ingredient with Madecassoside brightens the skin tone and gives the skin its natural glow
- Madagascar Centella asiatica extract soothes and calms the skin
- Gel-type cleanser hydrates the skin while removing makeup and visible impurities

HOW TO USE

- Apply an appropriate amount onto wet palms and rub together to create foam. Gently massage the face and rinse with lukewarm water. Rinse thoroughly.

VOLUME 125ml





tone brightening line

MADAGASCAR CENTELLA TONE BRIGHTENING BOOSTING TONER

MAIN INGREDIENTS

Centella Asiatica Extract, Madecassoside, Niacinamide, SINGREEN, Xylitol, 3-O-Ethyl Ascorbic Acid, Betaine, Panthenol

PRODUCT INFO

- Tone brightening toner containing Centella asiatica from Madagascar and concentrated brightening agent Madecassoside
- Patented ingredient with Madecassoside brightens the skin tone and gives the skin its natural glow
- Madecassoside can be used both morning and night, and contains soothing care ingredients with decreased irritation levels for a brightening product
- SINGREEN complex consists of four fruit extracts that exfoliate the skin improving its radiance and clarity
- Moist water-type texture nourishes and softens the skin

HOW TO USE

- After cleansing, apply evenly onto the face and neck using your palms or a cotton pad avoiding the eye area. Pat product on gently to encourage absorption.

VOLUME 210ml



TONE BRIGHTENING LINE

MADAGASCAR CENTELLA TONE BRIGHTENING CAPSULE AMPOULE

MAIN INGREDIENTS

Centella Asiatica Extract, Madecassoside, Niacinamide, Tranexamic Acid, 3-O-Ethyl Ascorbic Acid, Xylitylglucoside, Anhydroxylitol, Xylitol

PRODUCT INFO

- Essence-like textured ampoule with Madecassoside micro-beads that immediately melts on the skin, quickly absorbs with a soft and non-sticky finish
- Patented ingredient with Madecassoside brightens the skin tone and gives the skin its natural glow
- Madecassoside is rich in amino acids, beta carotene, fatty acids, and phytochemicals.
- High concentration of Madagascan Centella asiatica extract soothes and calms the skin.
- Tranexamic acid helps reduce melanin production and improve discoloration after acne breakouts and sun damage. Provides prevention and pigmentation care all at once.
- Niacinamide brightens the skin tone as well as restores and repairs the skin barrier

HOW TO USE

- Drop an appropriate amount and evenly apply to the skin. Gently pat to absorb into the skin.

VOLUME 50ml /100ml



tone brightening line

MADAGASCAR CENTELLA TONE BRIGHTENING CAPSULE CREAM

MAIN INGREDIENTS

Centella Asiatica Extract, Madecassoside, Niacinamide, Tranexamic Acid, Alpha-Bisabolol

PRODUCT INFO

- Cream containing high concentration of Madecassoside in the form of micro-beads, for better stability, performance and efficacy to provide maximized brightening effect
- Patented ingredient with Madecassoside brightens the skin tone and gives the skin its natural glow
- Madecassoside is rich in amino acids, beta carotene, fatty acids, and phytochemicals
- Niacinamide, tranexamic acid, and alpha-bisabolol create a synergy effect of tone brightening and skin barrier repair
- OIL IN WATER GEL technology helps form hydration barrier for deep hydration
- High concentration of Madagascar Centella Asiatica Extract soothes and calms the skin
- Lightweight cream texture quickly absorbs into the skin without giving an oily feeling

HOW TO USE

- Apply an appropriate amount on face and rub gently with both palms and pat for absorption.

VOLUME 75ml



TONE BRIGHTENING LINE

MADAGASCAR CENTELLA TONE BRIGHTENING TONE UP SUNSCREEN

MAIN INGREDIENTS

Centella asiatica extract, Madecassoside, Niacinamide, Tranexamic acid, Aqua Bomb Complex

UV FILTERS

Titanium Dioxide, Diethylamino Hydroxybenzoyl Hexyl Benzoate

PRODUCT INFO

- Hybrid sunscreen (combination of mineral & chemical filters) with strong UV protection of SPF 50+ and PA++++
- Light peachy tint that physically brightens complexion
- Lightweight formula spreads smoothly and hydrates the skin without an oily feeling
- Patented ingredient with Madecassoside brightens the skin tone and gives the skin its natural glow
- Madecassoside is rich in amino acids, beta carotene, fatty acids, and phytochemicals
- Niacinamide and tranexamic acid reduce discoloration, balance uneven skin tone and restore the skin barrier
- Centella asiatica extract from Madagascar and Aqua Bomb complex provide ultimate soothing and hydration care

HOW TO USE

- At the last step of skincare routine, apply evenly to areas exposed to UV rays.

VOLUME 50ml

The Poremizing line is a collection of pore minimizing skincare products infused with Himalayan pink salt. To treat the fundamental causes of large pores, the Poremizing line removes dead skin cells, controls excess sebum, and cleanses impurities in pore.

[Deep Cleansing Foam / Clear Toner / Fresh Ampoule / Light Gel Cream / Quick Clay Stick Mask / Tinted Suncream]

POREMIZING



04



POREMIZING LINE

MADAGASCAR CENTELLA POREMIZING DEEP CLEANSING FOAM

MAIN INGREDIENTS

Pink Salt (Mineral Salt), Centella Asiatica Extract, Papain, Vinegar, Kaolin, Aloe Vera Leaf Extract

PRODUCT INFO

- All in one facial cleanser, infused with Hymalayan Pink salt, that deeply washes off even sunscreen residues as well as dead skin cells and excess sebum
- High purity Himalayan pink salt and kaolin are added to help deeply cleanse waste in pores.
- Sticky and creamy textured paste turns into a rich foam to thoroughly wash off dirt, sebum in the pores and sunscreen leftovers on your face.
- Over 80 different minerals and salinity from high-purity pink salt create osmotic pressure to effectively remove impurities from the skin and pores.
- Contains SKIN1004's unique signature ingredient, high-purity Madagascan Centella asiatica extract to quickly soothe sensitive skin
- Papain (protein-degrading enzyme derived from papaya fruit) and vinegar help exfoliate old dead skin cells to make your skin smooth and silky
- Completed skin irritation test for safe use for all skin types including sensitive skin.

HOW TO USE

- Apply an appropriate amount onto wet palms and rub together to create foam. Gently massage the face and rinse with lukewarm water. Rinse thoroughly.

VOLUME 125ml



POREMIZING LINE

MADAGASCAR CENTELLA POREMIZING CLEAR TONER

MAIN INGREDIENTS

Pink Salt (Mineral Salt), Centella Asiatica Extract, Sebum Cleaner (Lavender Flower Extract, Chestnut Shell Extract), AHA, BHA, PHA, LHA

PRODUCT INFO

- Natural exfoliating toner with high-purity Himalayan pink salt that removes impurities from pores
- Contains high-purity Madagascar Centella asiatica extract, a signature ingredient of SKIN1004, that quickly soothes sensitive skin
- Sebum Cleaner formula controls excess sebum to provide refreshing finish to the skin
- Hypoallergenic peeling ingredient, 4-HA complex removes dead skin cells and prevents sebum from accumulating
- Completed skin irritation test for safe use for all skin types including sensitive skin

HOW TO USE

- Apply an appropriate amount to either a cotton pad or directly on the palm and gently pat to absorb into the skin.

VOLUME 210ml





POREMIZING LINE

MADAGASCAR CENTELLA POREMIZING FRESH AMPOULE

MAIN INGREDIENTS

Pink Salt (Mineral Salt), Centella Asiatica Extract, Peptide-9 Complex

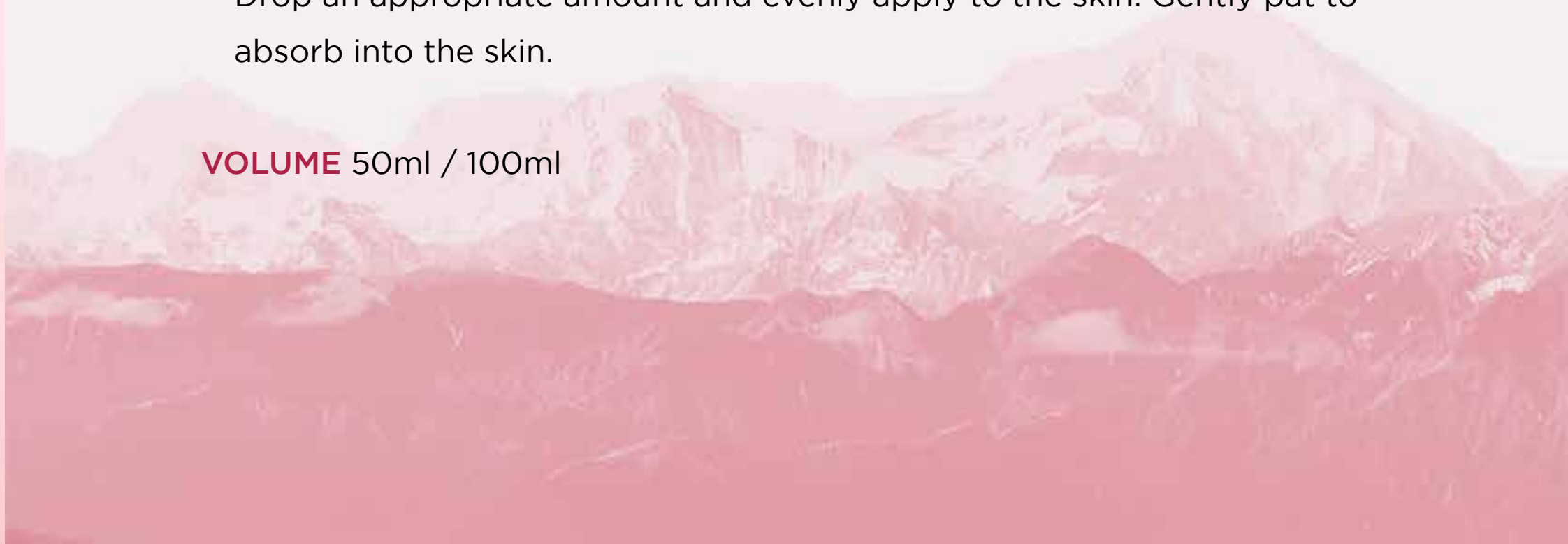
PRODUCT INFO

- Non-comedogenic ampoule that is specially formulated to minimize pores
- High-purity Himalayan pink salt removes impurities in pore to prevent from pore enlargement.
- 9 different peptides promote the synthesis of collagen and elastin to increase skin elasticity and make skin firmer to tighten saggy pores
- Clinical Test Complete with a result of reduced pores(pore volume, size, depth and total area)
- Contains high-purity Madagascan Centella Asiatica extract to quickly soothe sensitive skin
- Watery texture with minimized oil content provides a burst of moisture with non-sticky and refreshing finish.

HOW TO USE

- Drop an appropriate amount and evenly apply to the skin. Gently pat to absorb into the skin.

VOLUME 50ml / 100ml





POREMIZING LINE

MADAGASCAR CENTELLA POREMIZING LIGHT GEL CREAM

MAIN INGREDIENTS

Pink Salt (Mineral Salt), Centella Asiatica Extract, Cypress Tree Extract, Triple Layered Hyaluronic Acid, Niacinamide, Adenosine, Aloe Vera Leaf Extract

PRODUCT INFO

- Light gel texture provides instant cooling and deep hydration to the skin, leaving it smooth with a dewy finish
- High-purity Himalayan pink salt removes impurities in pores to prevent from pore enlargement
- Aloe vera leaf extract and Adenosine help improve skin firmness and tighten large pores
- Niacinamide, a skin brightening ingredient, helps improve discoloration of dark spots to make the skin flawless
- Cypress tree extract and witch hazel to help soothe and cool sensitive skin
- Completed skin irritation test for safe use for all skin types including sensitive skin.

HOW TO USE

- Apply an appropriate amount on face and rub gently with both palms and pat for absorption.

VOLUME 75ml



POREMIZING LINE

MADAGASCAR CENTELLA POREMIZING QUICK CLAY STICK MASK

MAIN INGREDIENTS

5 Types of Clay (Kaolin, Bentonite, Illite, Montmorillonite, Calamine), Pink Salt (Mineral Salt), Centella Extract, Red Bean Powder, Aloe Vera Leaf Extract

PRODUCT INFO

- New clay stick formulation that is easy to wash off and can be conveniently applied with no need to get your hands dirty without any hassle as a stick type mask.
- Contains 5 types of clay, including high-density kaolin, which reduces sebum production with just one application.
- Helps remove noticeable blackheads and whiteheads deeply embedded in the pores.
- Contains finely crushed red bean powder, which gently exfoliates stubborn dead skin cells.
- Completed skin irritation test for safe use for all skin types including sensitive skin.

HOW TO USE

- After cleansing, apply the clay mask while avoiding the eyes and mouth area. Leave it on for 3~5 minutes, then wash it off with lukewarm water.

VOLUME 27g

The Tea-Trica Line is specifically designed to treat acne-prone skin. The combination of tea tree extract, cica(centella) and Pine tree complex, is excellent for soothing acne-prone and sensitive skin.

[Purifying Toner / Relief Ampoule / BHA-Foam / Spot Cover Patch / B5 Cream / Spot Cream / Soothing Sun Milk]

TEA-TRICA

05



TEA-TRICA LINE

MADAGASCAR CENTELLA TEA-TRICA BHA FOAM

MAIN INGREDIENTS

Tea Tree Leaf Water, Tea-Trica Formula, BHA (Salicylic Acid)

PRODUCT INFO

- BHA cleansing foam alleviates acne-prone skin and cleanses excess oil and wastes with soothing effects of Needle Leaf Tree Complex and Cica (Centella) for irritated skin.
- Contains BHA (Salicylic Acid), effective for relieving acne-prone skin, removing excess dead skin cells and sebum.
- Creamy paste with a hint of tea-tree scent lathers into a thick layer of foam to softly cleanse the skin
- Hypoallergenic test complete to ensure suitability for all skin types

HOW TO USE

- Apply an appropriate amount onto wet palms and rub together to create foam. Gently massage the face and rinse with lukewarm water. Rinse thoroughly.

VOLUME 125ml



TEA-TRICA LINE

MADAGASCAR CENTELLA TEA-TRICA PURIFYING TONER

MAIN INGREDIENTS

Tea Tree Leaf Water, Tea-Trica Formula, CS-Sebum Cleaner (HD), BHA (Salicylic Acid)

PRODUCT INFO

- Toner to balance oily, blemish-prone skin, as it removes dead skin cells, excess sebum, and impurities
- Contains Pine Tree Complex and tea tree leaf water to effectively treat inflammation and infection, meanwhile Centella soothes irritated and sensitive skin
- Contains CS-Sebum cleaner (HD), a plant-based complex of highly active ingredients for sebum control: lavender flower extract and chestnut bark extract
- Contains BHA, an ingredient that helps to remove sebum, clogged pores and dead skin cells, simultaneously to keep the skin clear
- Non-comedogenic test complete. Guaranteed safety for all skin types, including sensitive acne-prone skin
- Hypoallergenic test complete to ensure suitability for all skin types

HOW TO USE

- After cleansing, put an appropriate amount on a cotton pad or hands.
- Gently apply in the direction of your skin texture and let it absorb.

VOLUME 210ml



TEA-TRICA LINE

MADAGASCAR CENTELLA TEA-TRICA RELIEF AMPOULE

MAIN INGREDIENTS

Tea Tree Leaf Water, Tea-Trica Formula, Anti Sebum P (HD)

PRODUCT INFO

- SOS treatment ampoule for irritated skin
- Contains highly concentrated Tea-Trica formula, to quickly soothe sensitive and irritated skin
- Contains Pine Tree Complex and tea tree leaf water to effectively treat inflammation and infection, meanwhile Centella soothes irritated and sensitive skin
- Contains Anti Sebum P, ingredient that helps reduce excess sebum and clear impurities in pores to recover the skin to its refined state
- Non-comedogenic test complete. Guaranteed safety for all skin types, including sensitive acne-prone skin
- Hypoallergenic test complete to ensure suitability for all skin types

HOW TO USE

- Take the dropper and drop an appropriate amount on the skin, then massage onto the entire face. Tap lightly to promote absorption.

VOLUME 100ml



TEA-TRICA LINE

MADAGASCAR CENTELLA TEA-TRICA SPOT COVER PATCH

MAIN INGREDIENTS

Hydrocolloid Sheet 14

PRODUCT INFO

- Slim and semi-transparent cover up patch treats troubled spot from breakout to healing.
- Hydrocolloid sheet adheres to pimples and absorbs the fluid inside to dry it out, and prevents bacteria from entering, to create an ideal environment for natural healing
- Treats surface-level acne like pimples and blackheads
- Beveled thin outer edges allows a slim appearance and safe adherence
- Waterproof protection
- This cover patch has been approved as a quasi-drug by the Ministry of Food and Drug Safety.

HOW TO USE

- Open the pouch and take out the film containing the patches. Lightly fold by the guideline of the film to take the patch off without wrinkling. Clean and dry the skin and apply the patch on spots of pimples or blemishes.

VOLUME 22 patches



TEA-TRICA LINE

MADAGASCAR CENTELLA TEA-TRICA B5 CREAM

MAIN INGREDIENTS

Panthenol, Tea-trica Formula, Ceramide NP, Cica Exosome

PRODUCT INFO

- Facial cream with high concentration of Vitamin B5 (panthenol), providing a moisturizing and soothing barrier. Panthenol, which is converted to vitamin B5 in the skin, helps build a strong skin barrier with its effective moisturizing properties.
- Includes 3 types of pine tree complex (tea tree leaf water, cypress water, king pine leaf extract) and cica (centella asiatica extract), which offer an ultimate soothing effect to troubled skin to help achieve a healthy-looking complexion.
- Clinical analysis of the skin's soothing improvement rate due to external (physical) stimuli showed a 52.9% improvement 30 minutes after using the product.
- Clinically tested to prove significant improvement in sebum (oil) after using the Tea-trica Cream, Toner, and Ampoule together.
- Ceramide NP improves skin elasticity, and the patented ingredient, Cica exosome, repairs skin damage to promote firm and healthy skin.
- Completed skin irritation test for safe use for all skin types including sensitive skin

HOW TO USE

- Take an appropriate amount, spread it over the skin, and lightly tap into the skin to promote absorption.

VOLUME 75ml



TEA-TRICA LINE

MADAGASCAR CENTELLA TEA-TRICA SPOT CREAM

MAIN INGREDIENTS

TECA, Tea-Trica Formula, Calamine, AHA/PHA/LHA

PRODUCT INFO

- Contains Tea-Trica Formula, which provides quick relief to the entire face that needs soothing and helps restore the original healthy skin.
- Contains Centella Asiatica Extracts from Madagascar, to quickly soothe sensitive and irritated skin
- Highly concentrated TECA (Asiaticoside, Asiatic Acid, Madecassic Acid), to quickly provide a soothing effect on red and sensitive areas on the skin.
- Contains calamine to remove excess oil from problem areas that will worsen the condition, keeping skin soft and healthy at all times.
- Contains a small amount of AHA+PHA+LHA to complete smooth skin texture by taking care of excessive dead skin cells that occur around the area of concern.
- Contains Caprylic / Capric Triglyceride and Panthenol to nourish dull skin and provide firm elasticity.
- Contains Niacinamide to brighten the skin tone, restoring and repairing the skin barrier.
- Completed skin irritation test for safe use for all skin types including sensitive skin.

HOW TO USE

- Apply an appropriate amount to the areas that require intensive care, and spread it evenly for absorption.

VOLUME 20ml



TEA-TRICA LINE

MADAGASCAR CENTELLA TEA-TRICA SOOTHING SUN MILK

MAIN INGREDIENTS

Tea-Trica Leaf Extract, Tea-Trica Formula, Teca-some

PRODUCT INFO

- Tea-Trica formula, including 3 types of Pine Tree Complex (Tea Tree Leaf Water, Cypress Water, King Pine Leaf Extract) and Cica (Centella Asiatica Extract), offers an ultimate soothing & calming effect.
- A milk-type sunscreen that provides soft and quick absorption, leaving a refreshing finish.
- Non-comedogenic test completed. Hypoallergenic sun milk safe for acne-prone skin and all skin types.
- This product is 'Reef Safe', made without harmful ingredients that damage the marine ecosystem.
- Clinical test completed for cooling improvement effect. Provides a refreshing cooling sensation to irritated skin, creating healthy and firm skin.
- Contains Teca-some, specialized for calming, to minimize skin irritation.
- Completed skin irritation test for safe use for all skin types, including sensitive skin.

HOW TO USE

- At the last step of skincare, evenly apply to areas exposed to UV rays.

VOLUME 50ml

The Probio-cica line is a specifically designed microbiome skincare to repair damaged skin barriers and provide preventative anti-aging care. The key ingredients are fermented Centella Asiatica, a special formulation of plant-based probiotics loaded with natural antioxidants, and cica-ceramides, a key component of healthy and youthful skin.

[Essence Toner / Intensive Ampoule / Enrich Cream / Bakuchiol Eye Cream / Glow Sun Ampoule]

PROBIO-CICA



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PROBIO-CICA LINE

MADAGASCAR CENTELLA PROBIO-CICA ESSENCE TONER

MAIN INGREDIENTS

Fermented Centella Asiatica (Lactobacillus/Centella Asiatica Extract Ferment Filtrate), TECA, Ceramide NP, 5 Layer Hyaluronic Acid

PRODUCT INFO

- Contains fermented Madagascan Centella Asiatica, specially formulated Probio-cica and TECA to provide maximized calming effects.
- Ceramide NP, similar in structure to the skin barrier, and high quality cica are formulated to reinforce the skin barrier's strength by enhancing moisture absorption and repairing damaged skin barriers.
- Contains 5 sizes of hyaluronic acid molecules to layer moisture into the skin from the inside out.
- Watery-essence toner that provides the benefit of the richness of an essence, but also a refreshing finish of a watery toner.
- Completed skin irritation test for guaranteed safety on all skin types, including sensitive skin.

HOW TO USE

- After cleansing, put an appropriate amount on a cotton pad or hands. Gently apply in the direction of your skin texture and let it absorb.

VOLUME 210ml





PROBIO-CICA LINE

MADAGASCAR CENTELLA PROBIO-CICA INTENSIVE AMPOULE

MAIN INGREDIENTS

Fermented Centella Asiatica (Lactobacillus/Centella Asiatica Extract Ferment Filtrate), TECA, Ceramide NP, Phytosterol, Lauric acid

PRODUCT INFO

- Contains fermented Madagascan Centella Asiatica, specially formulated Probio-cica and TECA to provide maximized calming effects.
- Ceramide NP, similar in structure to the skin barrier, and high quality cica are formulated to reinforce the skin barrier's strength by enhancing moisture absorption and repairing damaged skin barriers.
- Ceramide, phytosterol, and fatty acids are formulated in a golden ratio of 3:1:1, which is in a similar form of skin lipids, to effectively lock in moisture for the skin. (This product contains vegetable cholesterol.)
- High-concentration ampoule with an advanced formula that effortlessly absorbs into the skin, leaving a silky finish, without any residues or stickiness.
- Completed skin irritation test for guaranteed safety on all skin types, including sensitive skin.

HOW TO USE

- Take the dropper and drop an appropriate amount on the skin, then massage onto the entire face. Tap lightly to promote absorption.

VOLUME 50ml / 95ml





PROBIO-CICA LINE

MADAGASCAR CENTELLA PROBIO-CICA ENRICH CREAM

MAIN INGREDIENTS

Fermented Centella Asiatica (Lactobacillus/Centella Asiatica Extract Ferment Filtrate), TECA, Macadamia Ternifolia Seed Oil, Moringa Oleifera Seed Oil

PRODUCT INFO

- Contains fermented Madagascan Centella Asiatica, specially formulated Probio-cica and TECA to provide maximized calming effects.
- Ceramide NP, similar in structure to the skin barrier, and high quality cica are formulated to reinforce the skin barrier's strength by enhancing moisture absorption and repairing damaged skin barriers.
- Firms skin texture and strengthens the skin barrier by cloning the lamellar structure of skin barrier cells, the healthy foundation of skin lipids.
- Contains skin-friendly seed oils that enhances absorption of highly nutritious essence to soothe dry skin.
- High-concentration cream with an advanced formula that gently adheres to the skin and leaves a silky finish.
- Completed skin irritation test for guaranteed safety on all skin types, including sensitive skin.

HOW TO USE

- Apply and spread gently on the skin at the last step of your skincare routine and lightly tap to absorb into the skin.

VOLUME 50ml





PROBIO-CICA LINE

MADAGASCAR CENTELLA PROBIO-CICA BAKUCHIOL EYE CREAM

MAIN INGREDIENTS

Bakuchiol, Fermented Centella, Centella Asiatica Extract, Ceramide NP, TECA, Hydrolyzed Extensin (Carrot Collagen), Sodium Hyaluronate

PRODUCT INFO

- Bakuchiol, a vegan retinol, cares for thin eye areas, wrinkles, and skin elasticity.
- Contains fermented Madagascan Centella Asiatica, specially formulated Probio-cica and TECA to provide maximized calming effects.
- Contains low-molecular collagen and hyaluronic acid, which helps for quick absorption into the skin to recharge skin elasticity.
- Silicon-made applicator enables soft massage around the thin eye and mouth areas.
- A rich cream formulation with quick absorption even on thin skin.
- Completed skin irritation test for guaranteed safety on all skin types, including sensitive skin.

HOW TO USE

- Apply an appropriate amount to the area of concern, such as the eyes and mouth, and gently massage from the inside to the outside to let it absorb.

VOLUME 20ml





PROBIO-CICA LINE

MADAGASCAR CENTELLA PROBIO-CICA GLOW SUN AMPOULE

MAIN INGREDIENTS

Fermented Centella Asiatica(Lactobacillus/Centella Extract Ferment Filtrate), TECA, Ceramide NP, Betaine, Panthenol, Phyto Soother

PRODUCT INFO

- Contains fermented Madagascan Centella Asiatica, specially formulated Probio-cica and TECA to provide maximized calming effects.
- Cica (centella), which is effective in soothing care, is formulated with ceramides similar to the skin barrier structure to enhance skin absorption and repair damaged skin barriers.
- Contains Phyto Soother, made up of 5 natural ingredients, help manage the temperature of the skin's surface and moisturizes skin.
- Contains Panthenol and Betaine, which are excellent for skin moisturization, strengthen the weakened skin barrier caused by lack of moisture.
- High-concentration sun ampoule with an advanced formula that provides hydration without stickiness or greasiness.
- Completed skin irritation test for guaranteed safety on all skin types, including sensitive skin.

HOW TO USE

- At the last step of skincare, evenly apply appropriate amount of product to areas exposed to UV rays.

VOLUME 50ml

E.O.D

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